



# THE MILLION-DOLLAR RACE

POWER YOUR CAREER POSSIBILITIES™

## Land Your Dream Job

### VIRTUAL BOOT CAMP

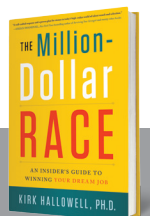
### Are you looking to

- Accelerate your job search into hyper-drive with the best information and coaching available?
- Find a disciplined and organized approach to job-search and sourcing?
- Avoid the job-search traps and dead-ends that lead to months of wasted time?
- Work with a group of peers who face the same challenges?

### If so, The Million-Dollar Race Virtual Boot Camp can be your solution

- Interactive, five-session, online course (no travel required)
- Meets one hour per week in the evening to fit your busy schedule
- Exclusively for mid-to-senior managers and senior professionals (8+ years of work experience)
- Lead by experienced career and job search consultants
- Based on the highly successful book *The Million Dollar Race: An Insider's Guide to Winning Your Dream Job* (available at [www.Amazon.com](http://www.Amazon.com))

*Interested? . . .Read On*





# THE MILLION-DOLLAR RACE

POWER YOUR CAREER POSSIBILITIES™

## Course Sessions

The course includes an orientation session and four highly focused learning sessions. Pairs of participants meet between sessions to work on their platform, résumés, and LinkedIn profiles.

- Course Orientation  
Monday, February 4, 7:00 to 8:00 p.m. CST
- Session One: Managing Fear and Moving On  
Wednesday, February 6, 7:00 to 8:00 p.m. CST
- Session Two: Defining Your Ideal Job and Organization  
Wednesday, February 13, 7:00 to 8:00 p.m. CST
- Session Three: Building Your Job Search Platform  
Wednesday, February 20, 7:00 to 8:00 p.m. CST
- Session Four: Sourcing Job Opportunities Through Social Networking  
Wednesday, February 27, 7:00 to 8:00 p.m. CST

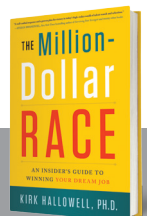
## Your Investment

The February Pilot Boot Camp is free. We ask only that you participate in a brief evaluation at the end of the course so that we can improve our offering.

For more information, or to register for the course, contact [kirk@themilliondollarrace.com](mailto:kirk@themilliondollarrace.com)

## Detailed Course Description

- The Boot Camp is based on *The Million-Dollar Race: An Insider's Guide to Winning Your Dream Job* (available at Amazon.com). Participants are expected to purchase the book.
- The Boot Camp is for experienced professionals in job transition, or considering job transition, who want a structured approach to their job search.
- The Boot Camp engages participants in a structured series of actions aligned with a proven method for career development and job sourcing.
- The Boot Camp builds a learning community to provide ongoing feedback and support on all aspects of career development and job sourcing.





# THE MILLION-DOLLAR RACE

POWER YOUR CAREER POSSIBILITIES™

## What is the time commitment and expectations for participants?

The course is highly interactive. It is designed to engage participants by coaching each other on their progress toward winning their dream job. We ask that you make the following commitments as a condition of enrolling in The Boot Camp:

- Commit to being in every class. Should you miss a class for any reason, you are committed to watching a recorded video of the class within 48 hours of the class completion.
- Commit to completing pre-work and post-work assignments. These will require approximately one hour per week.
- Commit to meeting with an accountability partner (another participant in the class) for a minimum of one hour per week to discuss and coach in support of their progress.
- Commit to access a closed LinkedIn group page to share perspectives, insights, and conversations related to fellow participants' job search campaigns.

We expect the total time commitment will be 3 to 4 hours per week.

## Content of Course Sessions:

- Course Orientation
  - Familiarization with technology, course structure, and expectations
- Module One: Managing Fear and Moving On
  - Apply the 3 A's to overcome fear and to make progress
  - Create a plan of action with a disciplined approach
- Module Two: Defining Your Ideal Job and Organization
  - Write your ideal job description to focus your search
  - Define what job attributes engage you as a guide to evaluate future opportunities
  - Determine the organizational attributes and culture where you best fit
- Module Three: Building Your Job Search Platform
  - Apply the CAR formula to capture your ability to accomplish objectives
  - Create a compelling story of your unique value and contributions
  - Establish consistent communication, from your elevator speech to interviewing
- Module Four: Sourcing Job Opportunities Through Social Networking
  - Avoid fear-based résumé spamming: the least effective, most time-wasting activity
  - Learn the behind-the-scenes methods that employers use when filling a vacancy
  - Access the hidden job market through strategic networking

